### GISELIA MACHADO

Surrey BC | CANADA

www.linkedin.com/in/giseliamachado | giselia.gsm@gmail.com

# TECHNICAL PROGRAM/ PROJECT MANAGER AI-Enabled Cloud Solutions | Skilled Project Manager | High Technical Competency

Versatile Innovation & Technology Lead with experience leading cloud migrations (Azure & AWS), AI strategy initiatives, and data innovation projects across diverse industries. Proven ability to deliver high-impact, scalable solutions by combining technical expertise with strong stakeholder alignment. Skilled in managing end-to-end project lifecycles in Agile and hybrid environments, with a focus on machine learning, cloud-native architectures, and modern data platforms.

- Resourceful Problem Solver
- Project Management Expertise
- Advanced Technical Proficiency
- Seasoned Communicator
- Results & Deadline-Oriented
- Strategic Thinker
- Dynamic Collaborator
- Bilingual-English/Portuguese
- Proactive Leader
- AI, LLM
- PMP & PMI-ACP Certified
- Scrum Master Certified
- AI Certs

#### PROFESSIONAL EXPERIENCE

### **Slalom Build,** Vancouver, BC *Senior Solution Architect*

May 2021 - Actual

Lead cross-functional teams in delivering digital transformation initiatives across industries including tech, transportation, and finance. Drive end-to-end project and program execution - from discovery to delivery-across cloud (AWS, Azure), data, and AI/ML Solutions. Key projects include:

- Migrated demanding & planning systems to Anaplan for a semiconductor client
- Delivered Azure middleware integration for a major airline
- Led AWS cloud migration strategy for a global payments provider
- Spearheaded Azure data warehouse MVP for a metro transit agency
- Designed AI/ML sales enablement models for a global tech firm

# **Prospera**, Vancouver, BC *Senior Project Manager*

Jul 2020 - April 2021

- Oversaw internal initiative projects related to new brand strategy, managing internal transformation projects supporting organizational change initiatives
- Utilized data analysis and reports to effectively manage various internal projects and stakeholders, ensuring alignment with strategic goals
- Tracked and reported the process of multiple projects running in parallel, improving project visibility and stakeholder communication

## **Lululemon Athletica,** Vancouver, BC *Agile Technical Project Manager*

Feb 2020 - Jul 2020

Collaborated as part of an interdisciplinary team to achieve project milestones by working with cross-functional departments to release the API product location for the Product Program at Lululemon. Applied API development best practices and integrated solutions with Kafka, Splunk, and AWS. Additionally, supported the Digital Team in implementing their first API Enterprise Management Platform by deploying the Apigee framework, including KVMs and shared flows.

### **City of Calgary,** Calgary, AB *Project Manager*

March 2019 - Jan 2020

Led digital transformation initiatives by clarifying stakeholder expectations and aligning project goals across departments. Delivered key projects including the Online Services Application (http://aply.calgary.ca), transitioning paper-based forms to a web platform, and the Short-Term Rentals (Airbnb) web solution.

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Conducted analysis of ePermit systems and addressed legacy challenges in Planning and Development. Championed Agile methodologies to drive process improvements and cultural engagement. Enhanced project portfolio visibility by developing centralized repositories and dashboard reports using SharePoint and Project Online.

### **Key Contributions:**

- Facilitated requirements gathering, defined project scope, and managed risks and issues.
- Owned Statements of Work, project plans, schedules, and process improvement strategies.
- Managed timelines, budgets, and resource allocation; reported progress to city committees.

### SOFTPLAN, Brazil IT Program/Project Manager

Aug 2009 - Feb 2014

Led full-cycle software development and implementation projects for multiple government agencies, including municipalities, transit enforcement, public universities, and justice courts. Delivered enterprise solutions across HR, finance, asset management, transit, and citizen-facing services using technologies such as Java, HTML/CSS, Adobe Suite, and Power BI.

#### **Key Contributions:**

- Delivered digital solutions including online municipal portals, transit fee systems, and enterprise HR/finance applications
- Managed project lifecycles using Agile (Scrum, Kanban) and traditional SDLC methodologies
- Played a key role in establishing the organization's first Project Management Office (PMO) to standardize governance, tools, and resource sharing
- Oversaw scope changes, resource allocation, and budgeting to ensure on-time, on-budget delivery
- Acted as the primary client liaison, ensuring high-quality service and stakeholder satisfaction
- Coached project teams, clarified deliverables, and ensured integration of workstreams
- Used Microsoft Project to plan initiatives, track progress, and communicate updates to stakeholders

#### **EDUCATION & CREDENTIALS**

Post-Baccalaureate Diploma, Capilano University, North Vancouver, BC, 2016

MBA, Project Management, Fundação Getúlio Vargas, Brazil, 2013

Certificate, System Analysis & Development in Technology, CTAI, Brazil, 2011

PMP, Project Manager Professional Certificate,

PMI-ACP, Agile Certified Practitioner,

Scrum Master, Scrum Alliance,

**AWS Certified** Cloud Practitioner

**Azure Certified** AI Fundamentals and Azure Fundamentals

Google Certified Digital Leader

**Databricks Certified -** Generative AI Fundamentals